

Plaza 16 Coalition Principles

The Plaza 16 Coalition has come together to advocate for the 1979 Mission St. site to be used for much needed affordable housing in the neighborhood and to oppose Maximus Partners' development project as currently proposed. Our coalition builds on the decades of planning and organizing in the Mission which created Plan Popular and won affordable housing for our communities.

In addition we envision a 16th St and Mission St. that has:

1. Welcoming streets for grandmothers, kids, tenants, homeless people - streets that reduce hazards, and increase pedestrian safety and cultural vibrancy
2. Increased public open space
3. A local economy of small businesses that serves the needs of local residents and workers and supports the creation of good jobs for community residents
4. Planning that is conducted by people who live and work in the neighborhood
5. A strong local ecosystem of resources and services that create healthy neighborhoods
6. No more market rate housing development until the needs for deeply affordable housing are met

Plaza 16 Coalition Members agree to:

- Work together in a transparent and accountable manner. If an organization's position is not in agreement with the consensus of the group, it is brought to the table and discussed.
- Be unified in our messaging to the media and in other external communications.
- Prioritize the needs of those communities that are most impacted by market rate development (i.e. low income families, SRO tenants, homeless folks, community-serving businesses) in our organizing and advocacy efforts. We may create alliances with groups that share our concerns but will primarily represent our constituencies.
- Consider "Community benefits" offered by a developer as a Coalition rather than negotiated by individual organizations for their own benefit.

Coalition Member:

Executive Director: